



ARTS PLUS

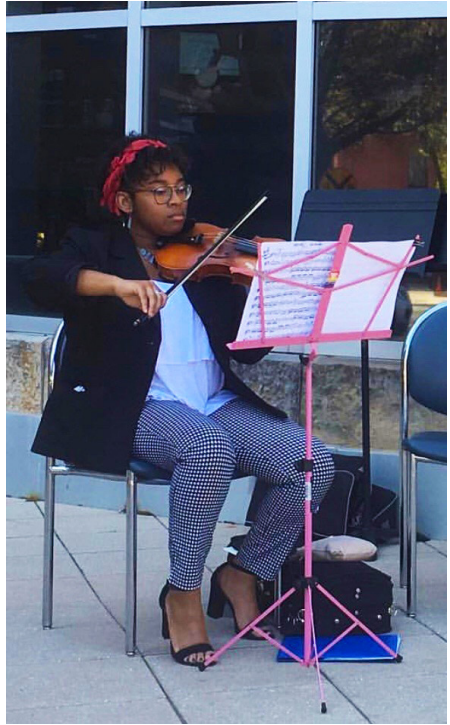
MEET JIRAH

When Jirah was in the third grade, she heard about a free orchestra program at her school. That night, she watched a violin solo on YouTube. **And with that, Jirah knew that the violin was her instrument.**

Through this Arts+ orchestra program, Jirah quickly found her passion. She participated in the program through elementary school and went on to study music at Northwest School of the Arts for middle and high school. At Arts+, she took private music lessons, attended summer music camps and participated in chamber ensembles. Through each of these experiences, Jirah became a remarkable musician. Her last two years of high school, she received merit scholarships at Arts+. **None of this would have been possible without Arts+'s accessibility programs.**

Jirah just began her freshman year at Appalachian State University. We are proud to say that, thanks to the high-quality, accessible arts education she received at Arts+, Jirah is following her passion and studying music.

Jirah is our mission in action.





2018-2019

IMPACT REPORT

The 2018-2019 year was one filled with growth for Arts+. We celebrated our 50th anniversary, rebranded and expanded our programming. Read on to find out more about Arts+'s impact - made possible thanks to your support.

INTRODUCING ARTS+

In October of 2018, Arts+ announced its new identity. We celebrated our **50 year history** as Community School of the Arts and claimed a new place in Charlotte's story as Arts+.

So why did we change our name?

Because we know the effects of arts education extend beyond canvases and piano recitals. Because we know arts education allows students to tap into their creative side, plus develop the lifelong skills they need. Because our students carry what they learn throughout their lives, using the skills they develop to create a more vibrant world around them.

Because it's not just about the arts — it's about everything an arts education adds to our lives.



A R T S P L U S





THE BRIDGE

In the spring of 2019, Arts+ began programming at The Bridge, **our new creative arts lab** located at 4100 Raleigh Street. The Bridge honors our founder, Henry Bridges, and celebrates the ability of arts education to bridge differences.

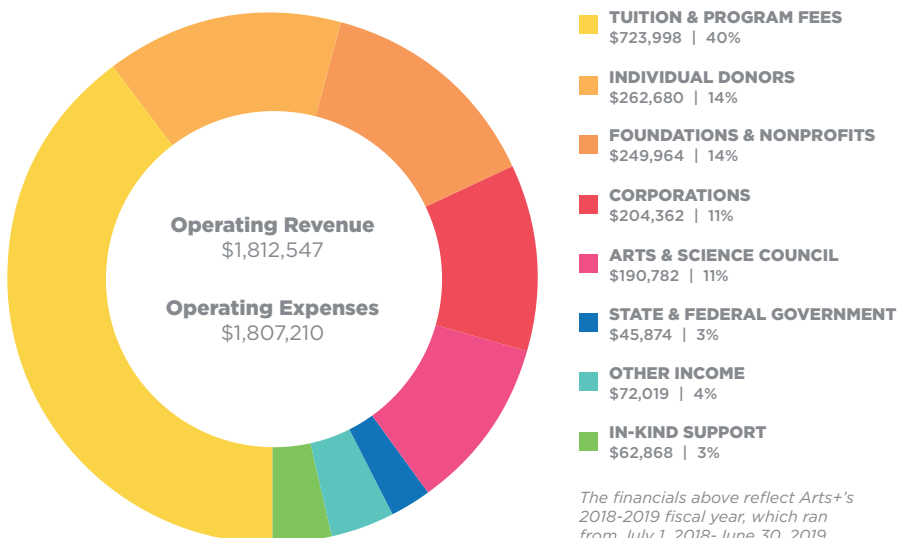
Arts+ is excited to test new, innovative music and visual art programs at The Bridge – including free and accessible programs for the surrounding neighborhoods. **Join us at The Bridge this year!**





FINANCIAL SNAPSHOT

Arts+ is committed to sustainable business practices that will allow more and more children to benefit from high-quality, accessible arts education into the future. For the thirteenth year in a row, Arts+ ended with a balanced operating budget. Our revenue base was well diversified, including charitable contributions from individuals and institutions as well as program fees.



The financials above reflect Arts+'s 2018-2019 fiscal year, which ran from July 1, 2018-June 30, 2019.

STUDENT IMPACT BY THE NUMBERS

Each year, Arts+ reaches more than 4,500 students with music and visual art. Through our outreach programs, financial aid and community partnerships, half of those students pay nothing or a reduced rate for their programming.



4,603
Total Students



2,866
Outreach Program
Participants



70
Charlotte Children's
Choir Singers



528
Private Lesson &
Group Class Students



568
Workshop
Participants



1,318
Preschool Artists
& Musicians



304
Summer Campers



CONTINUO

Arts+'s leadership giving circle, Continuo, recognizes donors who give \$1,000 or more to support arts education programs at Arts+. Continuo is a musical term - the continuo provides and sustains the full harmony of the musical texture. As in music, Continuo members' leadership gifts help maintain our commitment to excellence, strengthen our programs and expand our impact in underserved communities.

We are grateful to have 50 donors in Continuo this year. To find out how you can become a member, contact Sarah Lanners at slanners@artsplus.org.

BRIDGES SOCIETY

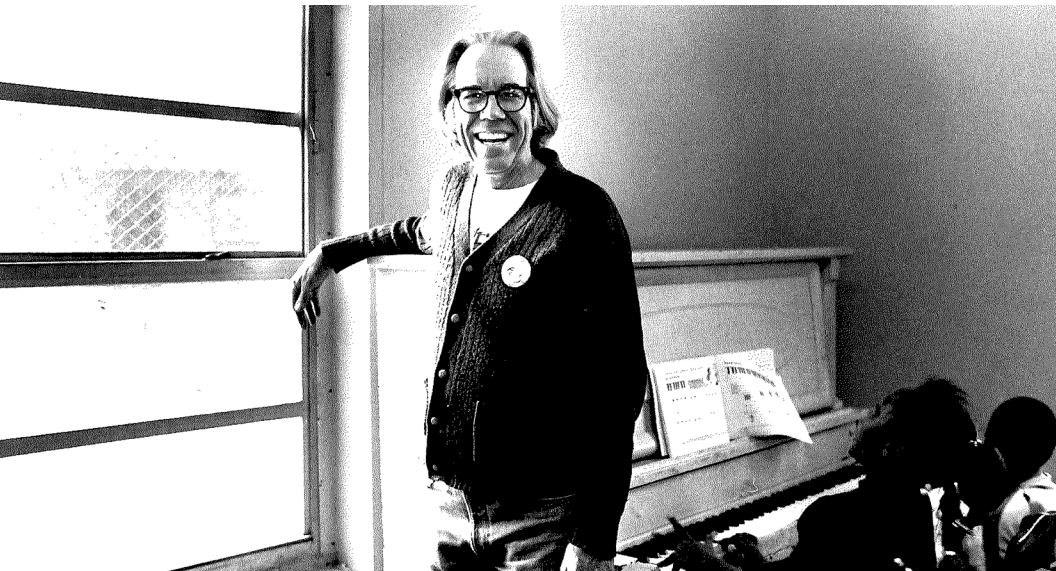
Our founder Henry Bridges' legacy lives on every day through the students whose lives are enriched by Arts+. Join him in making the arts accessible for generations to come by becoming a member of the Bridges Society, which recognizes supporters who include Arts+ in their estate plans. Leave your legacy through Arts+!

Three Easy Ways to Make a Planned Gift:

1. **Bequest** – A gift indicated in a will allows you to make a future donation to Arts+ after passing.
2. **Retirement Plan Assets** – These are often considered an attractive option for making a planned gift since these are among the most tax-burdened assets in an estate. Simply name Arts+ as a beneficiary.
3. **Life Insurance** – To use a life insurance policy to make a gift, name Arts+ as a beneficiary of a new or existing policy.

Arts+ Tax ID/EIN: 59-1356847

There are many vehicles to make a planned gift. This is not intended to provide tax or legal advice and should not be relied on as such. You should consult with your legal and tax counsel to understand the implications of a specific charitable gift. If you have any questions, please contact Stephanie Stenglein at [sstenglein@artsplus.org](mailto:ssstenglein@artsplus.org) or 704.887.0298.



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OUR MISSION

Unleashing creativity,
transforming lives and building
community through outstanding
and accessible arts education.



ARTS PLUS



A R T S **P L U S**