



ARTS PLUS

SPONSORSHIP OPPORTUNITIES



For over 50 years, Arts+ has cultivated a space where creativity can be sparked and lives can be transformed. Our unique focus of combining a high-quality arts education with accessibility has allowed us to become one of the largest arts education providers in the Southeast.

Arts+ is proud to serve more than 4,500 students each year through music and visual art private lessons, group classes, summer camps, workshops, Studio 345, and the Charlotte Children's Choir. Of those 4,500 students, nearly half receive their programs for free or at a reduced rate through Arts+'s extensive outreach programs, financial aid, and community partnerships. Participating students come from all corners of Mecklenburg County as well as surrounding counties, with certain programs concentrated in targeted regions where quality art education may not be easily accessible.

At Arts+ we know that the benefits of an arts education span far beyond learning a new instrument or a new drawing technique. Recent research indicates that students who participate in arts programs have more compassion for fellow students, are more engaged in school, perform better on state writing tests and demonstrate more positive behaviors. Arts education has also been shown to boost crucial cognitive and social skills like spoken and written language, focus, self-control, and empathy.

Our goal is to make outstanding arts education available to students of all ages, skill levels and socioeconomic backgrounds.

We invite you to support outstanding, innovative, accessible arts education by becoming a 2021-2022 Arts+ Sponsor.

When you donate to Arts+, you make it possible for students of all backgrounds to access outstanding arts education through our financial aid and outreach programs. Your donation adds up to so much more than just a sponsorship. **Your support helps Arts+ students learn valuable skills that will last them throughout their life.**



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BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Logo placement on program postcards sent to 40,000 addresses	Large logo	Medium logo		
Signage with logo - displayed during final concerts, shows and in the Arts+ studio	Large logo	Medium logo	Small logo	Name only
Logo placement on the Arts+ program webpage	•	•	•	Name only
Logo placement on printed programs for final concerts/recitals	Large logo	Medium logo	Small logo	Name only
Feature story in the Arts+ e-newsletter sent to 6,000+ email addresses, plus the opportunity to provide content	•			
Opportunity to address audience before one final concert	•			
Arts+ student performance at company/gathering (schedule permitting)	•	•		
Verbal recognition at each final concert and show	•	•		
Acknowledgement in e-newsletter sent to 6,000+ email addresses	•	•	•	
Facebook posts recognizing your sponsorship	4X	3X	2X	
Visual Art Team Building (supplies included for up to 10 participants) *This benefit has a tax value of \$250	•	•		
Tickets to the Charlotte Children’s Choir Concert	10 tickets *\$100 tax value	5 tickets *\$50 tax value		

For more information contact Stephanie Stenglein at [sstenglein@artsplus.org](mailto:ssstenglein@artsplus.org) or 704.887.0298.

