



IMPACT REPORT

The 2021-2022 year was one where we had the opportunity to grow and expand the mission of Arts+ across the Charlotte community.

Read on to find out more about Arts+'s impact - made possible thanks to your support.

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A MESSAGE FROM DEVLIN McNEIL

One word to describe FY22... GROWTH. The closure of Spirit Square last fall opened the door for new opportunities and partnerships with other community organizations throughout Charlotte. This past year, we saw a more than 25 percent increase in student enrollment, added to our incredible faculty base, welcomed new staff members, and ushered in new outreach partners – ultimately expanding our circle of impact.

While occupying space in the newly opened VAPA Arts Center, peer-to-peer collaboration quickly became an essential piece of our organization's efforts and for the first time, we teamed up with The Light Factory to offer two film photography summer camps to youth and teens.

This past year truly helped to lay the groundwork for our next chapter. I am thrilled to say that we have identified a new home and as of September, are the newest tenants of the Children & Family Services Center in uptown Charlotte! Our staff offices, visual art department and Studio 345 program now occupy 7,300 square feet of beautifully renovated space.

We at Arts+ cannot thank you enough for your continued support and belief in our mission of providing quality and accessible art education to all of Charlotte. There is still more work to be done, more impact to make, and more growth to achieve – I believe that together, we will accomplish so much in the years to come!

With gratitude,

Devlin McNeil

John M Nei

President & Executive Director



EXPANDING THE MISSION

With an unwavering mission of expanding accessibility to quality art education, Arts+ recently locked arms with **ourBRIDGE for KIDS**, a Charlotte non-profit providing resources to refugee and immigrant families. During the school year, the newly formed partnership through our ArtsReach program focused on elementary and middle school-aged students, providing each age group with six weeks of hands-on art activities that encouraged storytelling and community building.



We are so grateful for our partnership with Arts+. ourBRIDGE students learned firsthand the importance of art and developed their artistic potential through bookmaking, decorating their own sneakers, and more.

 Shani Mann, Manager of Community Relationships, ourBRIDGE for KIDS

Coming in 2022-23: Our partnership with ourBRIDGE is growing! Be on the lookout for an exciting collaboration with ourBRIDGE plus OBRA - a collective of LatinX visual artists.

MEET EMILY NAZARUK

In December 2022, Arts+ introduced the Sylvia Newman Memorial Scholarship, Sylvia was a Charlotte woman whose life was centered around music. She played cello in the Charlotte Symphony Youth Orchestra in the 60s, was a member of the Garinger High School Orchestra, and was an exceptional pianist. Now fifty years after her death, friends and family endowed the Sylvia Newman Memorial Scholarship with Arts+ to carry out her memory and honor her love of music. This 2022-23 school year, Arts+ student and violinist, Emily Nazaruk, is the inaugural recipient of this merit award.

If you are interested in endowing a scholarship at Arts+, please email *development@artsplus.org* for more information.







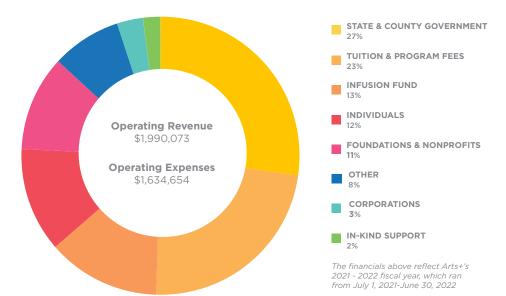
Left: Scholar Emily Nazaruk. Top right: Emily performing at an Arts+ event this spring. Bottom right: Emily, Laura Newman (Sylvia's sister), and Nora Smilovici (instructor).

"Receiving this scholarship is encouraging and gives me that added assurance that I'm going in the right direction. I see it as a great motivation for me to press forward by pursuing even more self-discipline and self-control, which is helping me to develop my self-examination, which is so important for progressing in my violin playing!"



FINANCIAL SNAPSHOT

Arts+ is committed to sustainable business practices that will allow more and more children to benefit from high-quality, accessible arts education in the future. For the 16th year in a row, Arts+ ended with a surplus in our operating budget. Our revenue base was well diversified, including charitable contributions from individuals and institutions as well as program fees.



STUDENT IMPACT BY THE NUMBERS

Each year, Arts+ is proud to reach thousands of students with high-quality music and visual art instruction. As a result of our extensive outreach programs, financial aid, and community partnerships, half of our students receive their education for free or at a reduced cost.





84

Students Receiving Financial Aid



49

Charlotte Youth
Choir Singers



277

Private Lesson Students



Summer Campers



134

Studio 345
Participants



40

Community Partners



150

Adults & Seniors
Participating in
Workshops



20+

Programming Locations



CONTINUO

Continuo, Arts+'s leadership giving circle, recognizes donors who give \$1,000 or more to support arts education programs. Continuo is a musical term – the continuo provides and sustains the full harmony of the musical texture. As in music, Continuo members' leadership gifts help maintain our commitment to excellence, strengthen our programs and expand our impact in underserved communities.

We are honored to have **75 donors** in Continuo this year based on their 2021-2022 giving. To find out how you can become a member, contact Stephanie Stenglein at sstenglein@artsplus.org.

BRIDGES SOCIETY

Arts+ is proud to honor the legacy of our founder, Henry Bridges, through the Bridges Society, which recognizes supporters who include Arts+ in their estate plans. Join him in making the arts accessible for generations to come and leave your legacy through Arts+!

Three Easy Ways to Make a Planned Gift:

- **1. Bequest** A gift indicated in a will allows you to make a future donation to Arts+ after passing.
- 2. Retirement Plan Assets These are often considered an attractive option for making a planned gift since these are among the most tax-burdened assets in an estate. Simply name Arts+ as a beneficiary.
- **3. Life Insurance** To use a life insurance policy to make a gift, name Arts+ as a beneficiary of a new or existing policy.

Arts+ Tax ID/EIN: 59-1356847

There are many vehicles to make a planned gift. This is not intended to provide tax or legal advice and should not be relied on as such. You should consult with your legal and tax counsel to understand the implications of a specific charitable gift. If you have any questions, please contact Stephanie Stenglein at sstenglein@artsplus.org or 704.887.0298.



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Architectural rendering supplied by C Design.

Arts+ Uptown is officially open! We're so excited to announce that our staff operations, along with Studio 345 and select visual arts programming have found a new home occupying 7,300 square feet of space within the Children and Family Services Center (CFSC) in uptown Charlotte. Come by and see us at 601 E 5th Street, Suite 230, Charlotte. NC 28202.



OUR MISSION

Unleashing creativity, transforming lives and building community through outstanding and accessible arts education.

artsplus.org | PO Box 32757, Charlotte, NC 28232 | 704.377.4187 | info@artsplus.org









