



A Night of Jazz with Arts+

SPONSORSHIP OPPORTUNITIES



March
29
2023

6 pm

Join us at
Middle C Jazz

Featuring renowned
saxophonist and
Arts+ alum

*Adrian
Crutchfield*




For over 50 years, Arts+ has cultivated a space where creativity can be sparked and lives can be transformed. Our unique focus of combining a high-quality arts education with accessibility has allowed us to become one of the largest arts education providers in the Southeast.

Arts+ is proud to serve more than 4,500 students each year through music and visual art private lessons, group classes, summer camps, workshops, Studio 345, and the Charlotte Youth Choir. Of those 4,500 students, nearly half receive their programs for free or at a reduced rate through Arts+'s extensive outreach programs, financial aid, and community partnerships. Participating students come from all corners of Mecklenburg County as well as surrounding counties, with certain programs concentrated in targeted regions where quality art education may not be easily accessible.


At Arts+, we know that the benefits of an arts education span far beyond learning a new instrument or a new drawing technique. Recent research indicates that students who participate in arts programs have more compassion for fellow students, are more engaged in school, perform better on state writing tests and demonstrate more positive behaviors. Arts education has also been shown to boost crucial cognitive and social skills like spoken and written language, focus, self-control, and empathy.

We invite you to support outstanding, innovative and accessible arts education by becoming a sponsor for this very special event.

Unleashing creativity, transforming lives and building community through outstanding and accessible arts education.

BENEFITS	 Only one available	Quartet \$5,000	Trio \$2,500	Duet \$1,000
Presenting title on all collateral <i>Your Company presents A Night of Jazz with Arts+</i>	•			
Collateral material: Invitation + Website + Signage at event + Promotional emails + Programs	Large logo	Medium logo	Small logo	Name only
Reserved tables with your logo <i>Each ticket has a \$75 tax value</i>	4 Tables 16 tickets	3 Tables 12 tickets	2 Tables 8 tickets	1 Tables 4 tickets
Opportunity to address crowd from stage	•			
Thank you from stage	•	•	•	•
Feature story in the Arts+ e-newsletter Opportunity to provide content	•			
Arts+ student performance at company/gathering (schedule permitting)	•			
Acknowledgment in Arts+ e-newsletter Sent to over 6,000 email addresses	•	•	•	•
Social media posts recognizing your sponsorship Facebook + Instagram + LinkedIn	3X	2X	2X	


 What could your **\$10,000** sponsorship provide?
 Provides one year financial aid for 30-minute weekly lessons for eight students


 What could your **\$5,000** sponsorship provide?
 Provides new instruments for our FREE Project Harmony orchestra programs for 2nd - 5th graders


 Funds a community day where Arts+ invites the public to a family-friendly event to enjoy the arts together
 What could your **\$2,500** sponsorship provide?


 Provides supplies like paint, model magic, sneakers and markers for our ArtsReach partner-based outreach program
 What could your **\$1,000** sponsorship provide?

Contact Stephanie Stenglein to become a sponsor:
[sstenglein@artsplus.org](mailto:ssstenglein@artsplus.org) | 704.887.0298