



community
school of the arts



2015-2016 IMPACT REPORT

2016-2017 BOARD OF DIRECTORS

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Another wonderful year of art and music has come to an end!

We are pleased to show you CSA's reach last fiscal year – none of which could have been possible without your support. After more than 45 years of changing lives through outstanding and accessible arts education, we are proud that Community School of the Arts continues to grow each year, reaching more students with more impactful programming.

- In April, we presented **We Are the Arts: An Evening of Visual Art and Music**, showcasing many aspects of our programming—choral and orchestral music, visual art, and our work in the community.
- Our preschool arts integration program, **School Ready with Art**, reached 500 students and 150 teachers in seven preschools that serve at-risk populations, integrating the arts into core curriculum subjects—thanks to funding from the Women's Impact Fund.
- With support from the PNC Foundation, we continued our partnership with the Charlotte Mecklenburg Library and Discovery Place for **Get Ready With Words**, a vocabulary initiative serving 400 children and caregivers in the Grier Heights and Montclair South neighborhoods.
- We finished the fiscal year in a strong financial position, generating an **operating surplus** for the tenth year in a row.

We look forward to continuing to share the impact Community School of the Arts has in the Charlotte community and to sharing our goals for sustaining future success.

Sincerely,

Devlin McNeil
President & Executive Director

Scott Stevens
2015-2016 Board Chair

STAFF

Devlin McNeil, *President & Executive Director*

Aram Kim Bryan, *Director of Programs*

Katie Jenkins, *Registrar*

Marissa Keener, *Suzuki Violin and Early Education Instructor*

Allison Lange, *Operations Manager*

Sarah Lanners, *Development Manager*

Annabel Manning, *Community Arts Program Manager*

Heather Potter, *Artistic Director of the Charlotte Children's Choir*

Sara Simmons, *Program and Registration Manager*

Stephanie Stenglein, *Vice President of Institutional Advancement*

Aryn Walton, *Suzuki Coordinator*

Jason Watson, *Visual Arts Manager*

Transforming lives and inspiring community through **outstanding** and **accessible** arts education.

IMPORTANCE OF ARTS EDUCATION



THE ARTS IMPROVE ACADEMIC PERFORMANCE

Students with an education rich in the arts have **higher GPAs and standardized test scores, and lower drop-out rates.**



THE ARTS DRIVE ECONOMIC ACTIVITY

In Mecklenburg County, the nonprofit arts and culture sector generates **\$200+ million in economic activity**, generating:

- 6,240 full-time jobs
- \$140+ million in household income
- \$18 million in local and state government revenue



THE ARTS HAVE SOCIAL IMPACT

A high concentration of the arts in a city strengthens **civic engagement**, social cohesion and child welfare, and also lowers crime and poverty rates.



THE ARTS PROMOTE CULTURAL CONNECTIONS

The arts help us express our values, build bridges between cultures, and **bring us together** regardless of ethnicity, religion, or age.



THE ARTS SPARK CREATIVITY AND INNOVATIVE THINKING

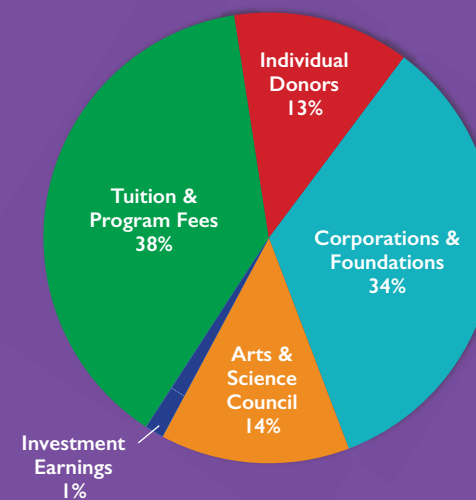
Creativity is among the top five applied skills sought by business leaders—with 72 percent saying creativity is of **high importance when hiring.**

CSA SNAPSHOT

In keeping with our focus on long-term sustainability, Community School of the Arts ended fiscal year 2016 with a **balanced budget for the 10th straight year.**

CSA has experienced substantial budget growth over the last decade and, in turn, is able to reach more children and families through high-quality arts education. This growth is attributed to both increased program revenue as well as increased funding from individuals, corporations and foundations that recognize the value of CSA's work in our community.

SOURCES OF REVENUE

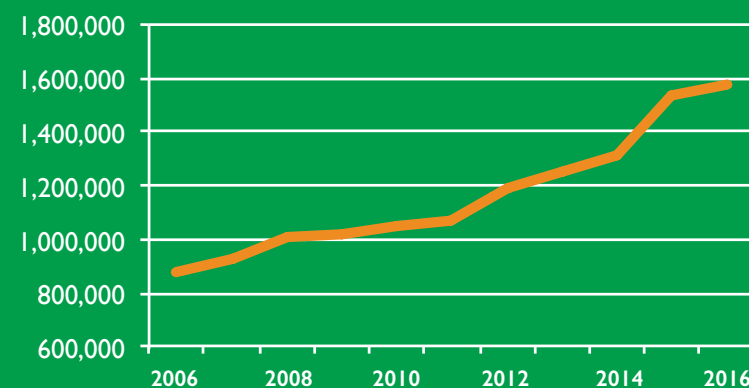


Tuition & Program Fees	\$607,803
Individual Donors	\$200,800
Corporations & Foundations	\$538,565
Arts & Science Council	\$215,245
Investment Earnings	\$21,421
TOTAL REVENUE	\$1,583,834

OPERATING REVENUE
\$1,583,834

OPERATING EXPENSES
\$1,580,236

DECADE OF BUDGET GROWTH



Detailed financial information available upon request.

PROGRAM IMPACT



4,000
students reached



50%
of students paid reduced or no tuition



900
students reached through 25 community partnerships



90
students received free strings instruction



84
financial aid students



175
teachers trained to integrate the arts into preschool curriculum



Community School of the Arts would like to recognize the donors who generously supported our 2015-2016 programming:

\$50,000+



\$25,000 - \$49,999

North Carolina Arts Council
Reemprise Fund
The Leon Levine Foundation
Wells Fargo

\$10,000 - \$24,999

Bill and Sharon Allen Family Foundation
Daisy and Henry Bridges
Carol and Watts Hamrick
John S. and James L. Knight Foundation
Rea Charitable Trust
Scott and Jenny Stevens

\$5,000 - \$9,999

Akers Foundation
Barringer Construction
Blumenthal Foundation
Charlotte Concerts
First Presbyterian Church
U.S. Bank Foundation
Patty and Chris Lambert
Mary Duke Biddle Foundation

Neiman Marcus Charlotte
Marilyn and Jake Spencer
Springs Creative
Jeffrey Douglas and Ann Willey

\$2,500 - \$4,999

Melissa and Phillip Abernathy
Wendy and Bob Bradford
Ashley Carlson
Craig and Jessica DeLucia
Bernadette Donovan-Merkert and
Jon Merkert
Duke Energy Foundation
King & Spalding
Jon and Lisa Lindvall
Devlin McNeil and Aimee Nichols
Michelle and Rogelio Mendoza
Piedmont Natural Gas
Provident Benevolent Foundation
Kathy L. Ridge
Heather Heath and Peter J. Ryan
Speedway Children's Charities
Barbara and Steve Spradling
Burnet and Campbell Tucker

\$1,000 - \$2,499

Weston and Marty Andress
Beth Benton
Doug and Carver Buchanan
Jennie R. Buckner and Stephen D. Landers
Beth and Chris Butlak
Genie and Ken Cotner
Dixon Hughes Goodman
Pepper and Roddey Dowd
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Patty and Alex Funderburg
Sarah Belk Gambrell
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Laura and Michael F. Grace
Kim and Greg Hanson
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Cammie and Barnes Hauptfuhrer
Sally Higgins and Ray Owens
Danielle and Ryan H. Hutcheson
Travis and Katie Iams
Gibbs C. and H. Bryan Ives
Buncie Hay Lanners
Sasha Levons
Sarah B. and Arnold M. Ma
Dr. Marie-Claire Marroum-Kardous and
Mr. Kal Kardous
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Anna Spangler Nelson
Katrina and Matthew Nichols
Paragon Bank
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Angela and Rohan Paul
Edwin B. Peacock
Anne B. and Scott B. Perper
Lisa and Thomas H. Phillips
Jo and R. Pinkney Rankin, Jr.
Harrison Rhee and Meredith Dasher
Morgan and Dory Rogers
Scott Shail
Susan and John Shimp
Liz and Walker Simmons
Southminster
Rick and Debbie Starling
Stephanie Stenglein
Julie and Eric J. Szeker
Ann and Wellford Tabor
Temple University
Charles and Jacqueline Tillman
Lynne Walters
Linda and Craig Weisbruch

We always do our best to ensure that our donor listing is accurate and that each name is correct. If you find an error, please accept our sincere apologies and notify Sarah Lanners at 704.887.0294 or slanners@csarts.org.



Join the Bridges Society

Community School of the Arts invites you to guarantee outstanding, accessible arts education for future generations of Charlotteans by joining the Bridges Society. Bequests, retirement plan assets and life insurance policies are a few of the many ways you can leave a lasting impact. For more information about how to make a planned gift, please contact Stephanie Stenglein at 704.887.0298 or sstenglein@csarts.org.

Community School of the Arts' Federal Tax ID number is 59-1356847.