



SPONSORSHIP OPPORTUNITIES



We invite you to support outstanding, innovative, accessible arts education by becoming a 2023-2024 Arts+ Sponsor.

Arts+ has a long history of cultivating creative spaces that provide a quality arts education with a unique focus — making it accessible to the communities we serve. Participating students come from all corners of Mecklenburg County as well as surrounding counties, with customized programming concentrated in targeted regions where quality art education is not easily available. As one of the largest arts education providers in the Southeast, our goal is to spark creativity and transform lives that build pathways of success in every community.

Arts+ is proud to serve more than 4,500 students each year through music and visual art education that includes private lessons, group classes, summer camps, workshops, Studio 345, and the Charlotte Youth Choir. Of those students, nearly half receive their programs for free or at a reduced rate through Arts+'s extensive outreach programs, financial aid, and community partnerships.

Why be a sponsor? You become a recognized leader and supporter of the arts in the Charlotte community. As a proud sponsor at Arts+, we are committed to provide you with value, impact, and the opportunity to give youth and adults the access they need to experience an outstanding arts education through our financial aid and outreach programs. We know that the benefits of an arts education span far beyond learning a new instrument or a new drawing technique. Recent research indicates that students who participate in arts programs have more compassion for fellow students, are more engaged in school, increase performance on state writing tests and demonstrate more positive behaviors. Arts education has also been shown to boost crucial cognitive and social skills like spoken and written language, focus, self-control, and empathy.

Our goal is to make outstanding arts education available to students of all ages, skill levels and socioeconomic backgrounds. Your support helps Arts+ students learn valuable skills that will last them throughout their life.



SPONSORSHIP BENEFITS

PLATINUM \$10,000

- Large logo on program postcards sent to 40,000 addresses
- Signage with large logo displayed at final concerts, shows and in the Arts+ studio
- Logo placement on the Arts+ program webpage
- Large logo placement on printed programs for final concerts/recitals
- Feature story in the Arts+ newsletter sent to 6,000+ email addresses, plus the opportunity to provide content
- Arts+ student performance at company/gathering (schedule permitting)
- Verbal recognition at each final concert and show
- Acknowledgement in e-newsletter sent to 6,000+ email addresses
- Three social media posts recognizing your sponsorship
- Visual Art Team Building (supplies included for up to 10 participants) *This benefit has a tax value of \$250

GOLD \$5,000

- Medium logo on program postcards sent to 40,000 addresses
- Signage with medium logo displayed at final concerts, shows and in the Arts+ studio
- Logo placement on the Arts+ program webpage
- Medium logo placement on printed programs for final concerts/recitals
- Arts+ student performance at company/gathering (schedule permitting)
- Verbal recognition at each final concert and show
- Acknowledgement in e-newsletter sent to 6,000+ email addresses
- Two social media posts recognizing your sponsorship
- Visual Art Team Building (supplies included for up to 10 participants) *This benefit has a tax value of \$250

SILVER \$2,500

- Signage with small logo displayed at final concerts, shows and in the Arts+ studio
- Logo placement on the Arts+ program webpage
- Small logo placement on printed programs for final concerts/recitals
- Acknowledgement in e-newsletter sent to 6,000+ email addresses
- One social media posts recognizing your sponsorship

BRONZE \$1,000

- Signage with name displayed at final concerts, shows and in the Arts+ studio
- Name on the Arts+ program webpage
- Name on printed programs for final concerts/recitals

